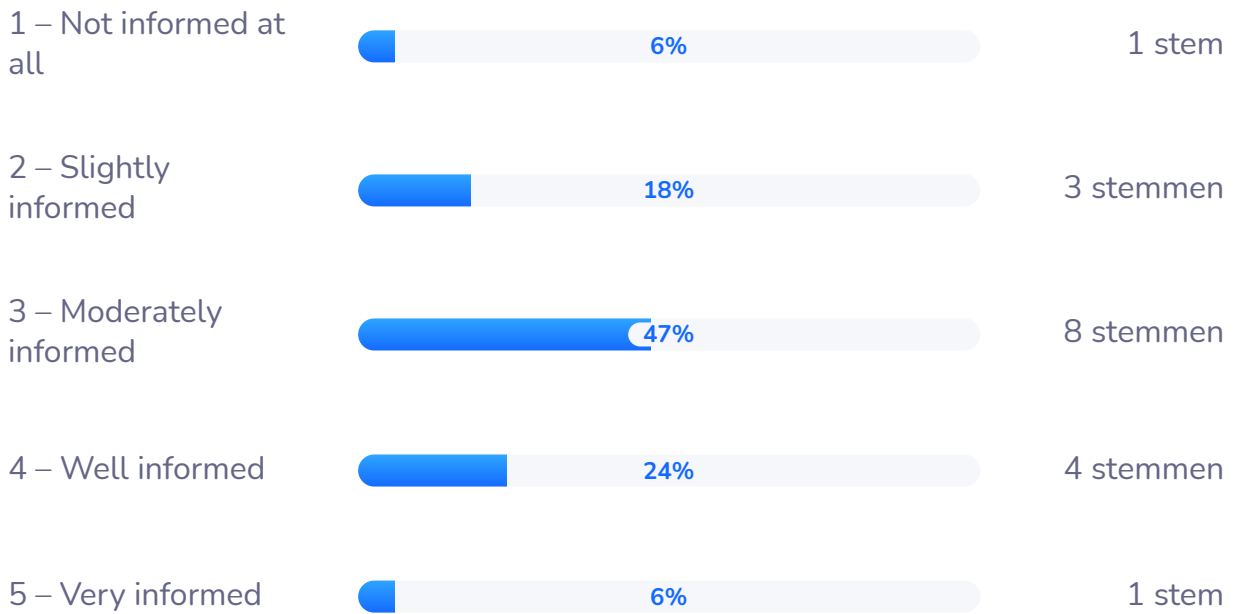


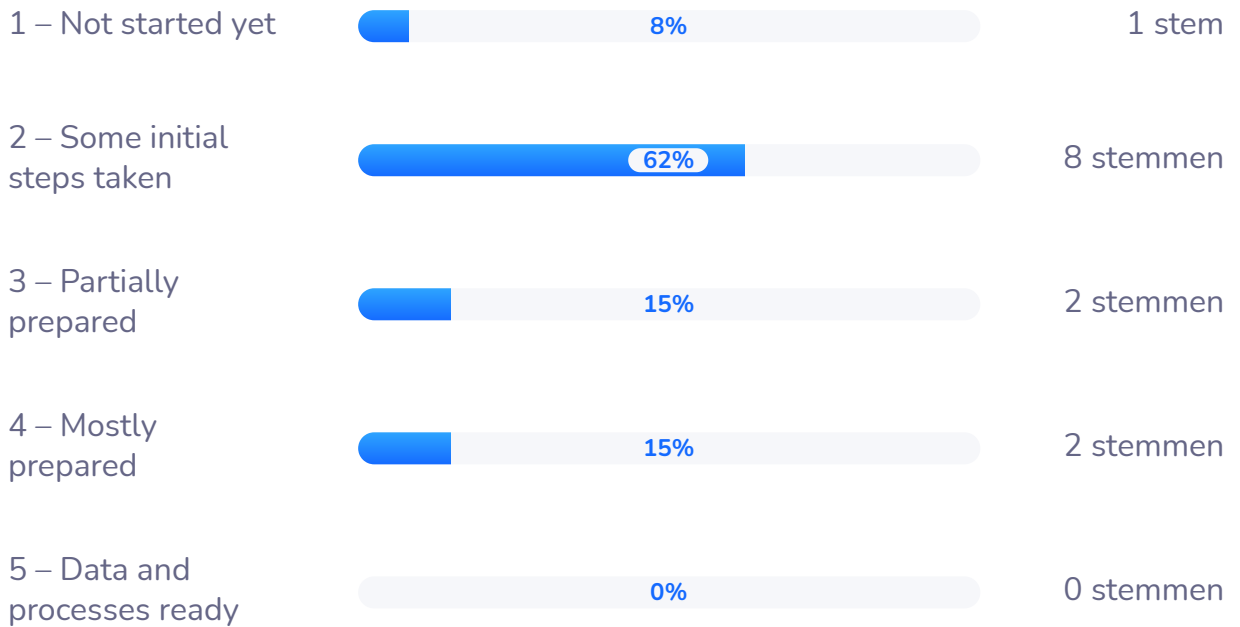
# ILL Workshop #1

Aantal deelnemers: 26

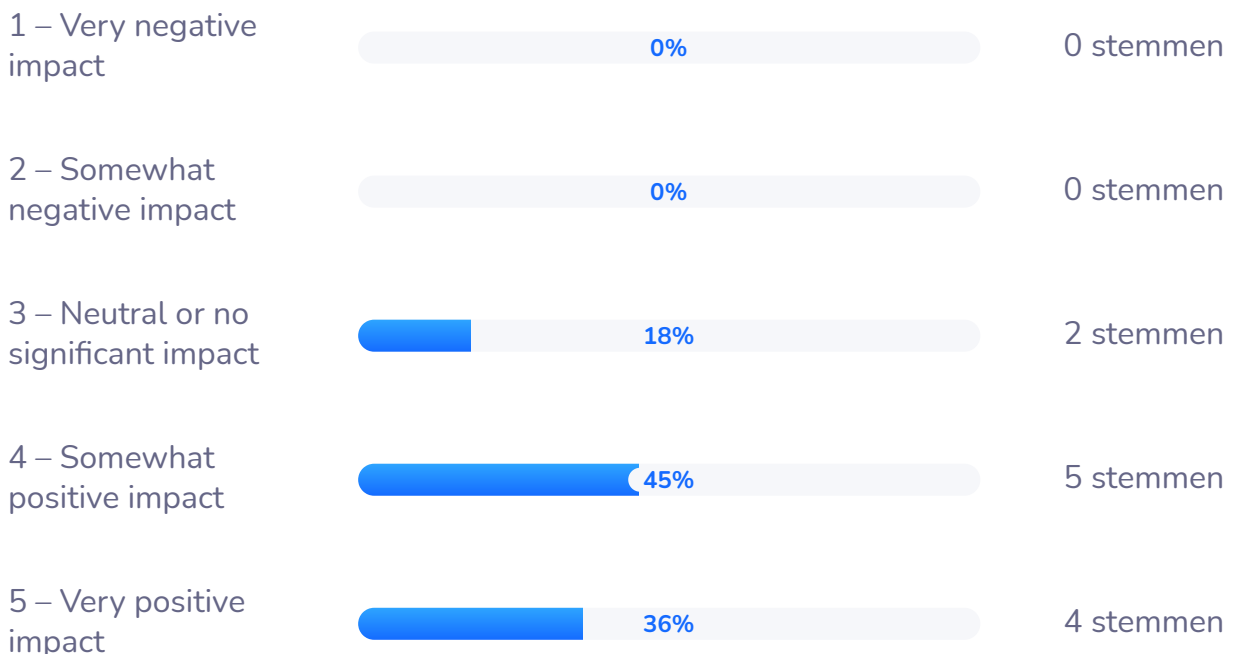
 **To what extent you are informed about the requirements of the DPP starting from 2027?** 17 respondententen



**2. How ready is your company or institution to implement the data exchange processes required by the DPP?** 13 respondentent



**3. What impact do you expect the DPP to have on your business model?** 11 respondentent



 **4. What are the main challenges you see for companies to implement the DPP?**

14 respondenten

getting reliable data from suppliers developing / adopting a method for impact calculation of our production process that is generally accepted by consumers

How we can create an order-specific DPP. We produce furniture, and each piece can be upholstered with countless different fabrics.

knowing the data structures that other countries

Uncertainty of cost vs benefits for bigger companies

Make it as easy/seamless as possible to create & manage your DPPs, prevent it from becoming an (administrative) burden

information sourcing

Lack of data Being transparent is a bit scary; competitive advantage disappears  
Creating the digital passport itself (can be costly for smaller companies)  
Greenwashing from bigger corporations

Taking it into the mental design process at the start of the design stage

Knowing what data structures are required from the EU

What's in it for them?

sourcing the information

Automating the data exchange throughout the chain

collecting the primary data

get the right info from our suppliers



**5. Do you also see opportunities that the DPP could bring to your business?**

9 respondenten

Incorporating in them total system. From design choices till user info

Yes, the additional contact with the customer for service and maintenance inquiries (furniture related) Even though this will only occur after many years, because we produce high-quality products designed to last a long time. Therefore, the customer needs to be familiar with the QR code and be able to easily find it on a piece of furniture.

Better choice architecture for end user. And something to aim for designing for system change.

Governments will be able to reward virtuous producers in a more systematic way

Design Enforcement and Counterfeit enforcement

yes, it can make real impact businesses like ours stand out more

competitive advantages

Standing out from the rest

Digital infrastructure for better circular business models